

STRATEGIC PLAN

B V Raju College, formerly Padmasri Dr B V Raju institute of computer science is a premier private unaided College in Coastal Andhra Pradesh. It was established in the year 1999 by Dr B V Raju foundation and Sri Vishnu Educational society, Bhimavaram, West Godavari district. B V Raju College is affiliated to Adikavi Nannaya University, Rajahmahendravaram. MCA course is approved by AICTE. Academic excellence, rural girl child education, Activity based learning takes highest priority of the College. It has 9 teaching departments which offer 7 undergraduate and 3 post-graduate courses. It is amongst the tier 1 colleges recognized by Andhrapradesh government. College mentors the students through Know your student scheme and Career Counseling through Placement trainings. Students are mentored to develop professional competitiveness as well as ethics, human values, sense of social responsibility and environment consciousness through regular classes and National Service Scheme units. The College lays great emphasis on infrastructure and learning resources by good Central Library resources, e-journals, seminar and conferences halls, auditorium, multimedia theatres. It has excellent campus with network facility; class rooms with ICT enabled facilities, FM Radio Station and internet and Wi-Fi in all class rooms, labs and hostel.

PLANNING PROCESS: The College has reaffirmed its pursuit of excellence by redefining its Values, Objectives and Strategic plan according to SVES Vision and mission. The college is committed to collect all the possible views, each important and compelling, yet finalizes common goal and aspiration. Considering this in mind for collective wisdom, a task group with HODS and IQAC had taken up this unique exercise of drafting, developing and documenting the College's futuristic academic architecture in the form of Strategic Plan of the College. It is a result of active consultation with Principal, vice principal, heads of different departments, senior faculties, students and



other stakeholders. The brainstorming sessions of this task group along with the ideas from stakeholders had identified thrust areas for the College, besides working on its National perspective outlook for the next ten years. This Process not only sets goals for next 10 years for the College but also brings out the best efforts in the in the well-defined areas of performance. The following are the recommendations put forward for the next 10 years.

SHORT TERM GOALS:

- As majority of B V Raju College students are from rural middle class, priority should be given to placements. For this a policy will be made by College TPOs.
- College should apply and achieve a rank in NIRF. For this senior faculty should be deputed and they are requested to take help from SVES colleges and VEDIC.
- HODS are requested to make MOUs with reputed organizations.
- Computer science and Chemistry HODs along with IQAC Requested to apply and Convince AKNU authorities for Research center by 2022. This will create research environment in the College.
- NSS Units should plan for Innovative social and environmental activities with students on regular basis.
- Sports director is requested to conduct University level sports and games in Campus.
- E-governance and usage of IOT by staff and students is encouraged.
- English communication lab should be established. Students after motivation and training in English lab are encouraged to conduct few camps regarding English communication in surrounding rural government schools.
- No of add on courses should be increased. Add on courses with AKNU affiliation on Water Analysis and Water Management should be added by 2023. Chemistry department need to initiate a project on water analysis.
- All the class rooms should be provided Internet access and projectors. All class rooms need LCD Projectors. All the blocks should get Wi-Fi facility in one year. A technical committee is formed in this Regard.



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- All the staff are trained and motivated to implement latest pedagogy as far as possible. For this all the faculties should attend VEDIC training classes on regular basis.
- Co-curricular activities should be conducted on a regular basis. Vice principal is requested to establish few student clubs for co-curricular activities.
- Mathematics and computer science faculties should plan and train students for PG admission into Chennai Mathematical Institute
- Along with Placement trainings TPOs should also plan for Groups / Civil Services coaching for interested students.
- All the staff members are encouraged to complete courses in NPTEL/SWAYAM. In this Regard IQAC coordinator should apply for NPTEL local chapter.
- BOSCH courses should be conducted as early as possible For pooling of dropout students our students help will be taken.

LONG TERM GOALS

- PG courses should be increased to more than seven by 2026. To achieve this all the HODs should plan with IQAC to Visit premier institutes who are doing excel in PG courses with Science, Commerce and Computer Science.
- College should plan for 12(b) and Autonomous status by 2026. In this regard IQAC need to work with college management in coordination with Affiliating University.
- College should plan and work with towards Virgin coconut oil, weaving, in south campus.
- College library should subscribe journals like Nature, IEEE, ACM, etc.
- At least half the faculty in each department should complete PhD in next Five years. For this Faculty are requested to take PhD admissions through NET/AP-RSET.
- All the staff members are advised to offer certificate courses in NPTEL. For this marks will be allotted in Self Appraisal form.
- Each department should get literature access in international journals like science direct, ACS publications etc.



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- The above proposals are given priority and new proposals could be included with campus director's approval.
- All the departments should start their own research facilities. For this HODs and senior faculty are requested to visit SVES research facilities.
- Smart class rooms with online recording facilities, dedicated internet lines, exclusive coding labs should be established on priority basis.
- MOUs with reputed foreign universities/Colleges/Institutes for PG courses.



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