

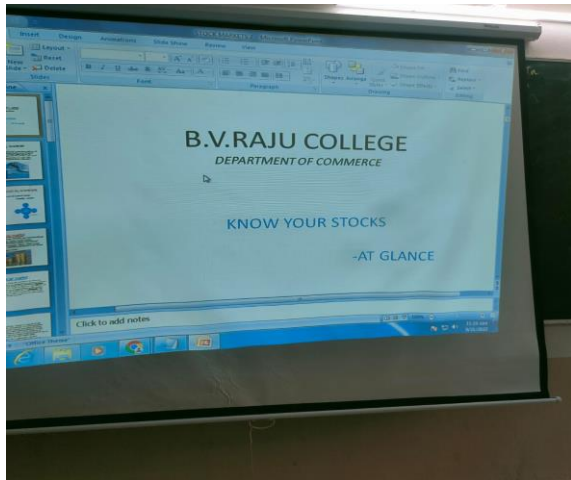
**B V RAJU COLLEGE**

**VISHNUPUR, BHIMAVARAM**

**DEPARTMENT OF COMMERCE**

**- A PEER SEMINAR ON STOCK MARKET**

The Department of Commerce conducted “Know Your Stocks”- Stock Market At Glance , a peer seminar on stock markets and its functioning by Sk. Nazeer and N. Nitin Teja on 21/09/2022. Many of the younger generation are having a high interest to know about the investment opportunities and the markets who encourage these investments. Undoubtedly stock market is the platform that gives the interest of investing games and an opportunity to create good wealth if you have a proper knowledge about its functioning and odds of the market conditions. Before getting into the subject straight with professionals students should understand and have an awareness about the terminology and the very basic introduction about the markets. In order make them comfortable about the subject commerce department organized the peer activity where some of the students who are having basic knowledge and investing little by little with the online apps. We the teaching faculty also involved in providing basic information about trending apps like Angel Brokering, Upstoxs, and many other government authorized banks who are providing the investing options in mutual funds, stock markets , E-Gold and other functions. The seminar went well and students felt very enthusiastic to know the things about what they are thinking to do.



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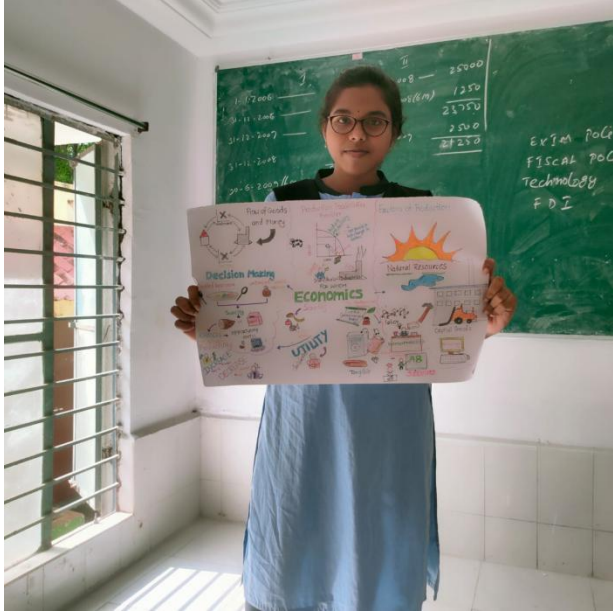
**VISHNUPUR, BHIMAVARAM**

**DEPARTMENT OF COMMERCE**

Department of commerce had conducted a vedic activity “Mind Mapping” on 29/07/2022 by I B.com students on “Business Economics”. The activity went well and students done their allotted project with utmost interest. Due to this uncertainty, prediction or estimation, it relates to the volume of sales of a product, cost of production, profit, etc. which is likely to be imperfect. So, in other words, Business Economics is a part of Applied Economics which is concerned with the application of economic concepts and analytical tools to the process of decision-making for a business enterprise.

**LEARNED OUTCOMES :**

- Mind maps provide a structured way to capture and organize ideas and information. They help users to understand concepts by breaking them down into their component parts. The technique is used to develop new ideas, or to break down and better understand existing information.
- Whether developing new ideas or organizing existing information, mind maps help you see how information fits together. Mind maps provide an expansive and flexible structure to support your thinking.
- In education, students of all ages use mind maps for note taking, summarizing subject information, and planning written assignments. Educators are using mind maps for lesson planning, innovative homework assignments, and group exercises in the classroom.
- Unlike other visual diagrams, a mind map is built around a single central topic. All the information on your map is “anchored” to the same start point. By placing the main idea at the center, it’s easier for others to understand the core focus of the mind map
- Whether you’re mapping by hand or using a mind mapping software tool, there are three key ways mind mapping helps develop and organize ideas and information.



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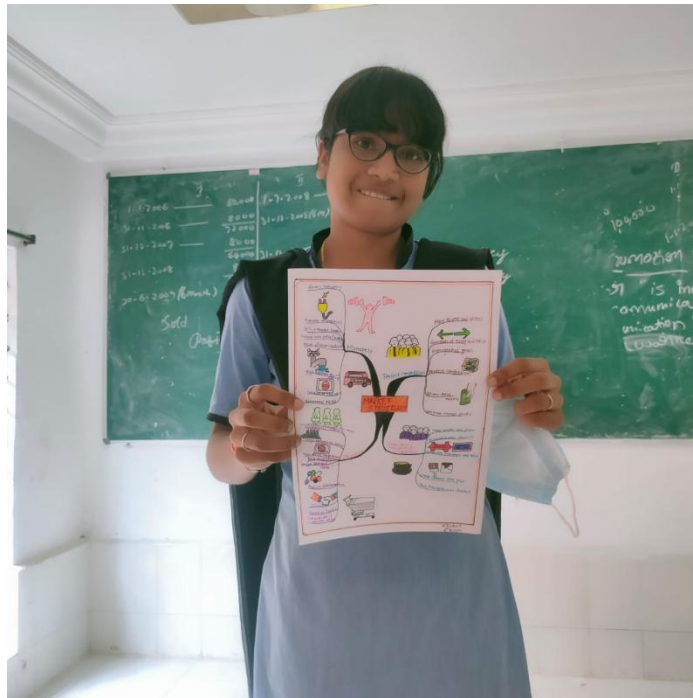
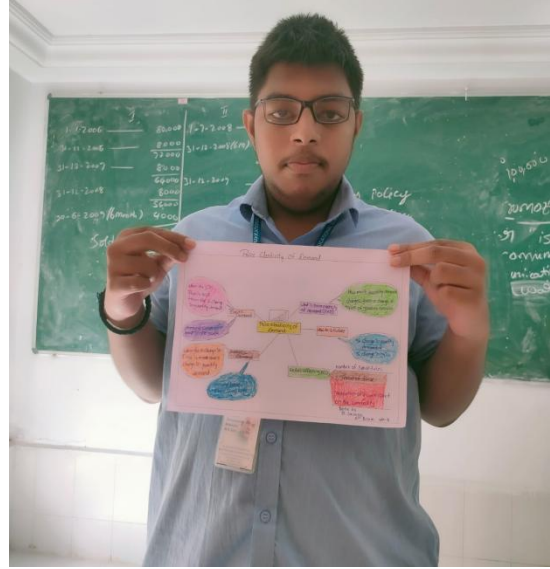
**DEPARTMENT OF COMMERCE**

Department of commerce had conducted a vedic activity “Mind Mapping” on 28/07/2022 by II B.com students on “Corporate Accounting”. The activity went well and students done their allotted project with utmost interest. Any department that wants to have a large expenditure needs to run it by the finance department first to make sure there's funding for it. It's the accountant's job to help the executives make smart financial choices. There are two main functions in the industry, which include the following:

- Accounting - deals with daily operations, track revenue and expenses, balance the books, pay all bills, and execute payroll.
- Finance - analyzes expenses and revenue to make sure capital is being used effectively, advises companies on project costs, and makes capital investments.

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# COMMERCE MAGAZINE



# commerce bytes

## **FOREWORD**

Commerce is the stream which involves in every field of trade, manufacture and production of goods and services. In order to have a proper knowledge about the company's profit and loss, to know the income and expenditure or to evaluate the assets or liabilities commerce is the source one can adopt. The right decisions of your organization depend on the right approach through commerce is important. Commerce is a science and an art which deals with your financial, managerial and psychological aspects to have a smooth running of business. It may be a sole proprietorship or a partnership, a Hindu undivided family or a start-up trading and manufacturing are the roots of business to have a strong root system proper knowledge about the structure to adopt, systematic or effective division of work authority and responsibility are the basic tools to improve efficiency. Management is another strong branch of commerce which provides more diversified prospects like production, administration, accountancy, public relations, advertising and many more concepts. Dealing with people is nothing but dealing with emotions. So it is our toughest part to choose the managerial methods employee centric or productive centric and vice versa. In this way commerce deals with every subject and provides many objects to complete the tasks effectively and within time. Having a prior knowledge about the terminology how it works and what are the aspects this subject deals play an important role. This commerce magazine provides you a clear view about how to see and understand commerce as a stream. It also gives practical picture to your imaginative opinion or choices about finance and its finalizing aspects. I wish each and every one of you may enjoy this little edition framed with sincere efforts of our department and beloved students. Finally I close my words by thanking our beloved management, respected Principal sir, Vice- Principal sir and HOD sir for their continuous support and encouragement. I congratulate our department members for their efforts and co-operation to made this magazine out successful with their team spirit. Kudoos to our beloved students for their enthusiasm and love towards their work.



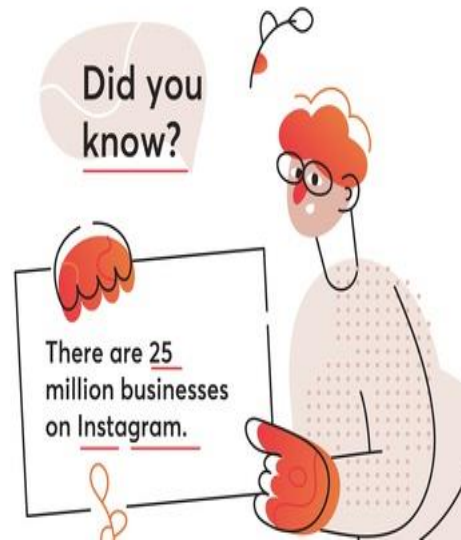
## **Importance of a magazine**

- ❖ Creating interest and skill to know things and increasing ability in students to implement the techniques in order to design their careers.
- ❖ Helps to choose a better path of profession
- ❖ A convenient manner by which individuals can access necessary and business data is through regular business magazine publications
- ❖ Awareness of trading system, business transactions and financial position of the countries
- ❖ A clear view or create an idea about the economy structure and its functions
- ❖ Data regarding new corporations and company mergers or closures and breakups of partnership deals
- ❖ Data regarding new vary of product and their utility price in life
- ❖ Economic growth and trends on a world basis
- ❖ Data on business prospects and growth potentialities of individual corporations . ways in which and suggest that of their enhancements

IT IS ILLEGAL TO FORIEGNERS TO TAKE **INDIAN CURRENCY** (RUPEES) OUT OF INDIA



Today, 'TATA Group' is under **world's top 100 global companies** with total revenue more than **\$150+ billion**. From **tea to 5 star hotel**, from **needle to steel industry**, from **nano car to airlines**. TATA Group is in every business . . . . . !





**SUCCESS IS NOT FINAL;  
FAILURE IS NOT FATAL:  
IT IS THE COURAGE TO CONTINUE  
THAT COUNTS.**

WINSTON S. CHURCHILL

@DEPARTMENT OF COMMERCE@