

B V RAJU COLLEGE – UNIQUE INITIATIVE

DEPARTMENT OF COMMERCE

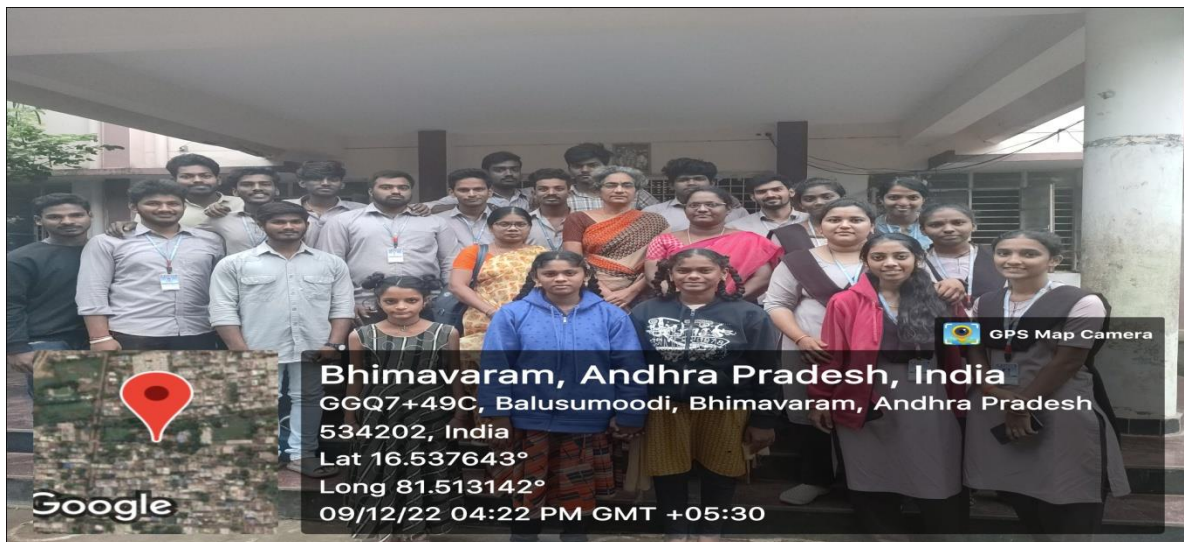
ADD ON COURSES :

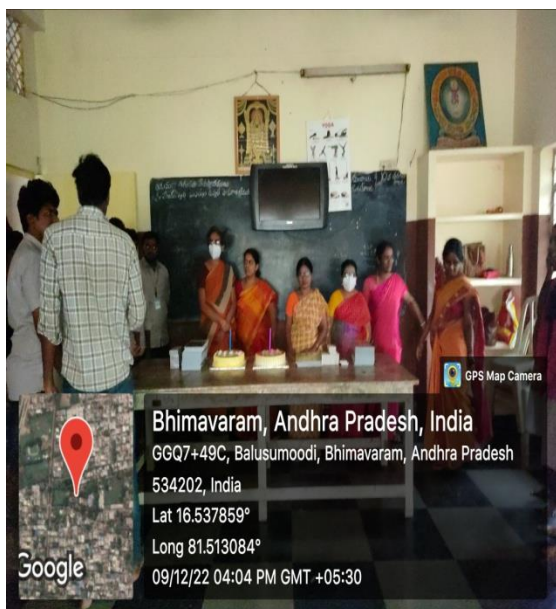
1. Banking and Insurance, 3 months certificate course

The Banking and Insurance certificate course is introduced for the academic year 2022 to the students of final B.com a 3 months certificate course affiliated by Adi Kavi Nannaya University, Rajamahendravaram.

2. Visit to Differently able school and distributed books and stationery as a part of ethical practices of the department

The students of final B.com has visited “Dumb and Deaf school” behind D.N.R. Intermediate college, Bhimavaram. They interacted with the students played and spend some time there and know about the functioning of school and also distributed books and stationery according to the class standards and celebrated the joy of awareness about the blessings of god on them by cake cutting as many of the students in the school are very good at academics and sports like volley ball.





Department Initiatives :

- ✓ **Making students aware about the present and future scenario of new techniques executing in practical field by conducting seminars, workshops and guest lectures.**
- ✓ **To enhance the subject expertise department organizes the events and competitions like Field Visits, bank and financial institute visits, Debates, Group discussions, PPT presentation competitions and many other activities .**
- ✓ **Effective mentoring system for all the three year students, student customization process (Know Your Student) for 1st year students to reduce the gap and create a strong student and teacher bond as effective as possible.**
- ✓ **Remedial and special classes for first year students who are from non commerce background to provide basics of**

commerce and improve their understanding level of subject in future context.

✓ Encouraging students to participate in English department activities to improve their soft skills and computer department activities to enhance technical knowledge.

✓ Identifying students who are pro active and interested to take the leading part and make them as coordinators by creating the post like Activity In charge and Activity Coordinator for that particular class apart from CR and LR system.

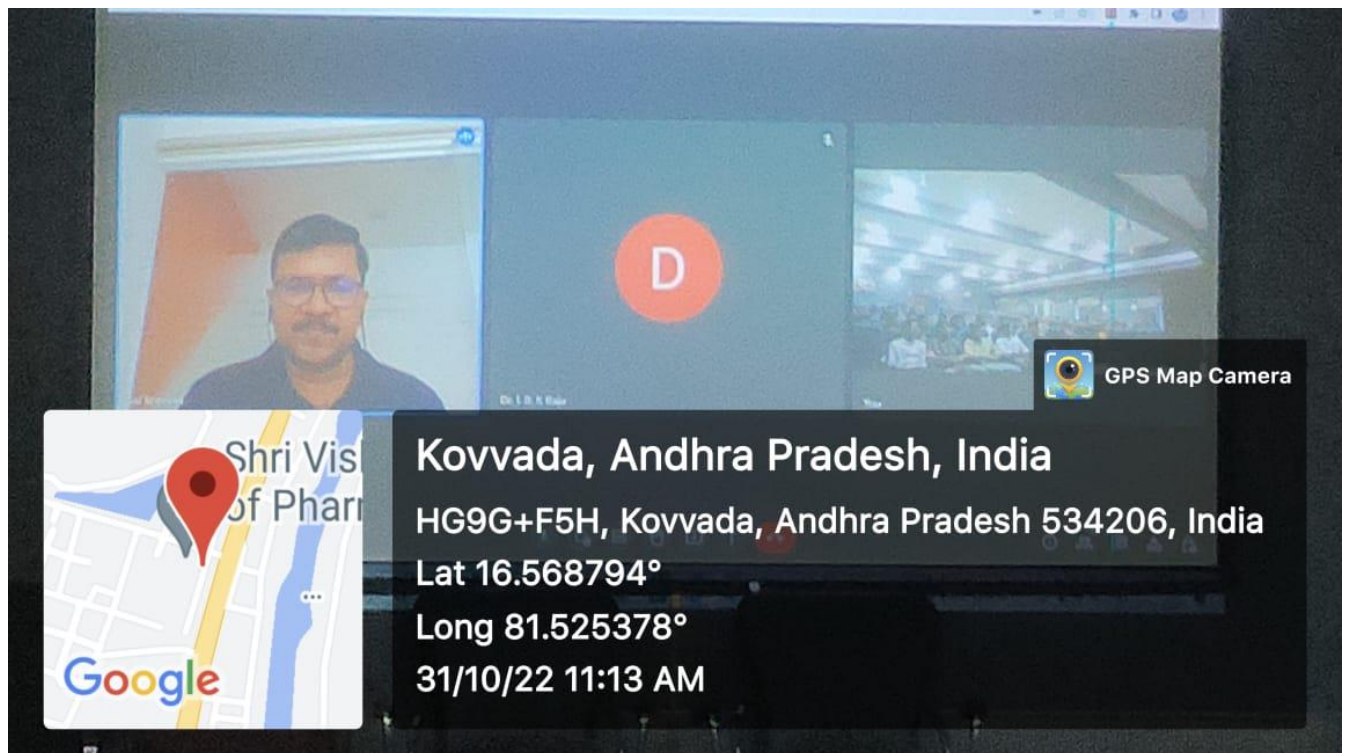
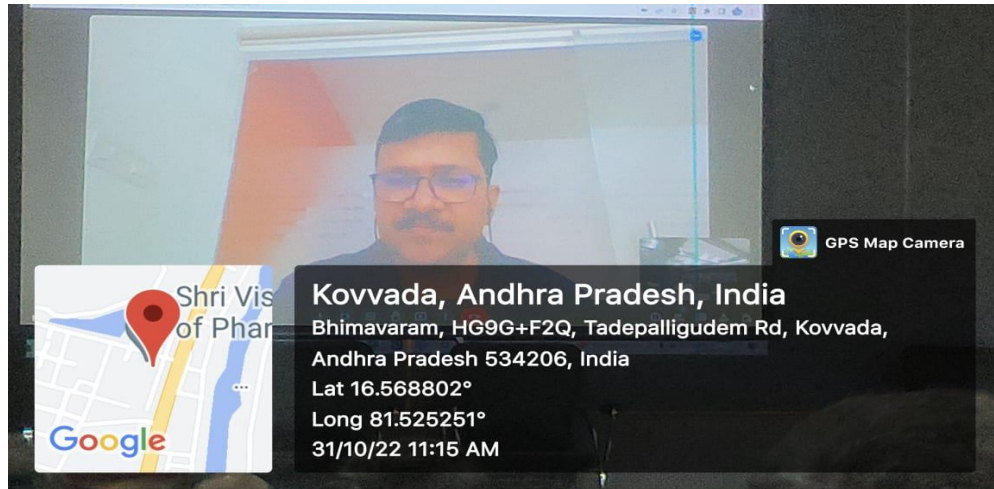
✓ Motivating civil aspirants to join general knowledge classes specially organized for students who are preparing for group exams.

★ **Self designed “Commerce Magazine” with student written articles to pour the essence of commerce field in every commerce student, So that they can experience the value and joy about the bundle of opportunities in the field they are in.**

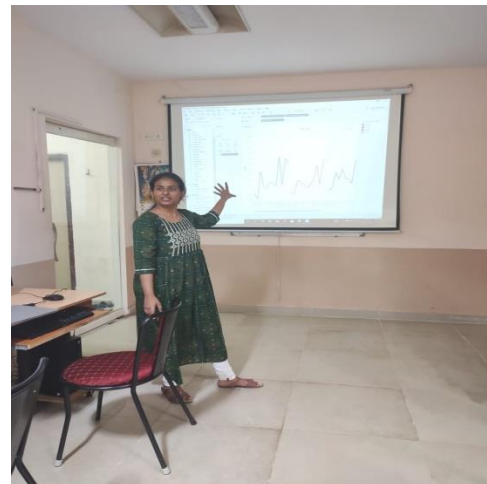
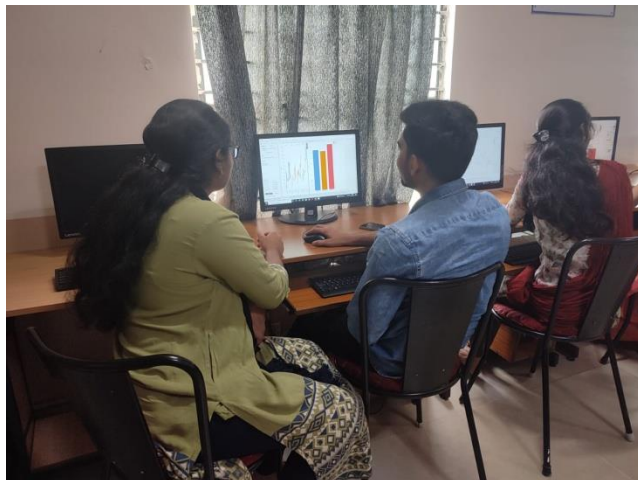


commerce bytes

★ **Organized virtual seminar on Insurance and Actuarial Sciences by Sai Srinivas Dhulipala, Fellow of Institute Of Actuaries Of India to create awareness about career opportunities and the pathway to get into the education for actuarial sciences.**



★ Organized a two day workshop on **TABLEAU SOFTWARE** by Coordinators of IEEE, Vizag for final year B.com students to enhance the technical skills and creating knowledge about trending technologies in students.



 **Department Of Commerce and Women's Grievance cell, B.V.Raju college jointly organized a virtual seminar for all Ug and Pg girl students on the eve of international women's entrepreneurship day on 19/11/2022 by Mrs. Sailaja, Managing Director, Sailoo Choclates, Hyderabad. The firm had started in 2008 by a Techie with a high passion and zeal to prove herself as a successful Entrepreneur.**

