



VISHNU
UNIVERSAL LEARNING

SWEEP

**New Voter Registration
Campaigning Programme**



VOTE INDIA

West Godavari Dist. A.P.





B.V.RAJU COLLEGE
VISHNUPUR BHIMAVARAM
VISHNU CULTURAL AND LITERARY CLUB



VCLC 2022-23

SVEEP

Systematic Voters' Education and Electoral Participation
(Voter Education)

'Greater Participation for a Stronger Democracy'

09-11-2022

BRIEF REPORT

Systematic Voters' Education and Electoral Participation program, better known as SVEEP, is the flagship program of the Election Commission of India for voter education, spreading voter awareness and promoting voter literacy in India.

SVEEP's primary goal is to build a truly participative democracy in India by encouraging all eligible citizens to vote and make an informed decision during the elections. The programme is based on multiple general as well as targeted interventions which are designed according to the socio-economic, cultural and demographic profile of the state as well as the history of electoral participation in previous rounds of elections and learning thereof.

In this connection, District Collector, Magistrate, District Election Officer Smt P Prasanthi IAS, chosen Sri Vishnu Educational Society to promote voter education under SVEEP program and initiated by starting three voter registration centres in Vishnu Campus. To invoke the students and people, a huge rangoli was designed by the students of BV Raju college and a grand welcome was given to the all the govt officials.

In this program, along with District Collector, Magistrate, District Election Officer Smt P Prasanthi IAS, Sri Dasi Raju, RDO, Sri Siva Rama Krishna, Municipal Commissioner, Bhimavaram, Sri P Srinivasa Raju, Vice Principal, SVECW, Ch S V Satyanarayana, Vice Principal, BVRC and Dr. I R Krishnam Raju, Principal, BV Raju college participated.


Coordinator

Vice Principal

Principal





